# Project Layout

PROJECT INFORMATION

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| The Capstone Project | Module 2: Exercise 2 |

PROJECT OVERVIEW

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| Business Objectives | Diverse and functional facilities, flexible membership options, appeal to a diverse community, effective marketing and outreach, financial sustainability, quality services, encourage networking and collaboration and seamless operations. |
| Project Deliveries | User-friendly website/app, grand opening event, functional amenities, |
| Project Exclusions | Long-term accommodations, outdoor spaces, Expansion to other campuses, safety inspections, |
| Constraints | Budgetary limitations, time constraints, space limitations competition with home offices, infrastructure limitations, noise regulations |
| Assumptions | Community engagement, reliable technology with issue resolution, market demand… |